

Mayor Mark Walsifer
Council President James McCracken
Councilman Thomas Brennan
Councilman Thomas Carvelli
Councilwoman Jodi Kinney
Administrator Edward Kirschenbaum



Borough of Belmar
601 Main Street
Belmar, NJ 07719
Phone: 732-681-3700
Fax: 732-681-3434
www.belmar.com



Council President
Jim McCracken



Councilman
Tom Brennan



Mayor
Mark Walsifer



Councilman
Tom Carvelli



Councilwoman
Jodi Kinney

March 14, 2022

Dear Belmar Resident,

I hope you and your family are doing well and are looking forward to Spring.

With our new notification system, Nixle, we are now able to do monthly newsletters without the expense of printing and mailing. This will allow us to better communicate with our residents.

The following is a recap of some of the improvements and events that were implemented and/or finalized during 2021:

In January, the Belmar First Aid Squad made the decision to stop operations permanently. To ensure that our residents have the best public safety service available, we created the Belmar Emergency Medical Services. It is staffed with both paid employees and volunteer members.



Our Finance Department worked tirelessly to recoup \$711,000 for the Lake Como outfall pipe. They also processed invoices that were never submitted to FEMA resulting in an additional \$605,000. These funds will be used to pay down Belmar's debt. We continually look for grants and funding from other sources.

We applied for and received grants from the State Department of Transportation that allowed the borough to complete the paving of Twelfth Avenue and complete the Fifteenth Avenue Project that included paving, curbs and water line upgrades.

Mayor Mark Walsifer
Council President James McCracken
Councilman Thomas Brennan
Councilman Thomas Carvelli
Councilwoman Jodi Kinney
Administrator Edward Kirschenbaum



Borough of Belmar
601 Main Street
Belmar, NJ 07719
Phone: 732-681-3700
Fax: 732-681-3434
www.belmar.com

The ground level water tank on 12th Avenue and Railroad was sandblasted and repainted. This was a requirement from NJDEP that has been outstanding for years.



We were able to replace aging Police Department vehicles and purchase mandated body worn cameras for our Patrol officers.



On our beachfront, we brought back "Movies on the Beach" by purchasing a new movie screen and audio equipment to replace the damaged and unusable equipment we had. We purchased two new pirate ships for our playgrounds to replace aging ones that had become unsafe to use. Two portable bathroom trailers were replaced. We took delivery of a new front-end loader, a much needed piece of equipment to keep our beaches in top shape.



Also for our beaches, we implemented a safer and more cost conscious system to purchase beach passes. This system eliminated the need for our employees in the booths to be responsible for handling thousands of dollars. Season badges are preordered online and either picked up at Borough Hall or mailed to you. Daily wristbands are purchased online and picked up at the ticket booths on the boardwalk. As beachgoers become accustomed to the new system, they will realize how easy it is.

Another major cost saving system implemented was Parkmobile. By eliminating antiquated and unreliable kiosks for parking, we saved thousands in replacement costs and service fees. Using the ParkMobile app means no money exchanges hands, no equipment is needed and ParkMobile can be implemented anywhere, such as at special events.

At Maclearie Park on the Shark River, we resurfaced the tennis courts and after discussions with enthusiastic players, we created three pickle ball courts.



At our Belmar Manutti Marina, the tattered, faded and unusable canvas canopies that covered the walkways to the boat docks, were replaced by our DPW and look fantastic. Our boat slip rentals, which were rented at only 70% capacity in 2019, were fully occupied last summer and had a waiting list thanks to our Multimedia team who advertised at boat shows and online. In addition, we teamed up with 9th Ave Pier and started a new tradition of ringing a bell at sunset and playing "God Bless America."



Mayor Mark Walsifer
Council President James McCracken
Councilman Thomas Brennan
Councilman Thomas Carvelli
Councilwoman Jodi Kinney
Administrator Edward Kirschenbaum



Borough of Belmar
601 Main Street
Belmar, NJ 07719
Phone: 732-681-3700
Fax: 732-681-3434
www.belmar.com

The basketball courts at Dempsey Park were resurfaced and tournaments are again being held.



To help our Business Community survive during the pandemic, we waived fees and worked with restaurants to allow them to accommodate patrons outside. We made sure business owners were aware of the relief programs being offered by the government. Once restrictions were lessened or lifted, we brought back the Belmar Farmer's Market and the Feast of San Gennaro. We postponed the Belmar 5 Mile Run until Labor Day weekend. We had our Multimedia Director film promotional videos for our shops and restaurants. We fully understand how important a thriving Business Community is to Belmar.



In closing, I want to assure you that myself, council members, borough employees and volunteers always strive to do what is best for our residents, business owners and visitors. The obstacles we have faced the past two years have been unprecedented. I look forward to a brighter future and a return to normalcy.

Look for upcoming monthly newsletters covering different topics and submitted by, not just myself, but council members, department heads and borough employees.

If you have questions or topics you would like to see covered in future newsletters, contact us at any email address listed in our Municipal Directory at belmar.com or at info@belmar.com.

Mayor Mark Walsifer