


<p style="text-align: center;">BELMAR/LAKE COMO OFFICE OF EMERGENCY MANAGEMENT</p>  <p style="text-align: center;">STANDARD OPERATING GUIDELINES</p>	<p>DATE:</p> <p style="text-align: center;">May 22, 2020</p>	<p>NUMBER:</p> <p style="text-align: center;">OEM SOG 1-2020</p>
	<p>SUBJECT:</p> <p style="text-align: center;">Belmar COVID-19 Beach Operation Plan</p> <p style="text-align: center;">Public Information Copy</p>	
<p>REFERENCE:</p> <p style="text-align: center;">NJ Executive Order 103</p>	<p>RESCINDS:</p>	<p>DISTRIBUTION:</p> <p style="text-align: center;">All Assigned</p>

This Belmar COVID-19 Beach Operations Plan is hereby instituted in accordance with our current operational and managerial needs.

Notwithstanding the Belmar COVID-19 Beach Operation Plan established herein, operational needs may dictate the movement of personnel within the Borough of Belmar for a temporary or permanent assignment; nothing in this Standard Operating Guideline shall preclude that movement.

I. Authority:

An operational plan is hereby implemented for the safety and security of Belmar Borough Residents, Belmar Borough Full and Part Time Employees, Belmar Emergency Services/First Responders, Volunteers, Visitors, Tourists, Business Owners/Tenants and Commuters passing within the boundaries of the Borough of Belmar by the authority vested in the Belmar Borough Police Department and Belmar Office of Emergency Management.

II. Boardwalk/Beach:

- A. The Belmar Boardwalk will be open to pedestrian traffic only. Social Distancing Guidelines will be strictly adhered to pursuant to New Jersey Executive Order No. 103 issued on March 9, 2020.

B. The following steps have been taken to manage Social Distancing Guidelines:

- i. Social Distancing Task Force is comprised of Police Officers from the Belmar Police Department, members of the Belmar Office of Emergency Management, and employees of the Belmar Department of Public Works.
- ii. This COVID-19 Task Force will patrol the beach and boardwalk to ensure compliance with social distancing guidelines and to monitor occupancy levels on the sand and beachfront area. Based on circumstances, beachgoers may have to be diverted to less crowded beaches to maintain proper distancing guidelines. This is a proactive approach rather than a reactive one.
- iii. The Emergency Operations Center Command Post will be at the Public Safety Pavilion, 10th Avenue and Ocean Avenue. No public access.
- iv. The Police Officers assigned will enforce all New Jersey State Statutes and Belmar Borough Ordinances.
- v. **COVID-19 related arrests will be communicated through the BPD chain of command. The On-Call Duty Assistant Prosecutor from the Monmouth County Prosecutor’s Office will be contacted if further guidance is needed. (Pursuant to New Jersey AG Guidelines and Directives)**

C. The 1.3-mile Belmar Beach will be divided into four patrol zones:

Zone #1	1 st Avenue to 6 th Avenue
Zone #2	6 th Avenue to 11 th Avenue
Zone #3	11 th Avenue to 16 th Avenue
Zone #4	16 th Avenue to 20 th Avenue

D. Tally Counters will be utilized by Gate Attendants to count badge holders on and off the beach. (There needs to be a visual inspection component for the family/household member exception of the Social Distancing Guidelines).

E. To maintain order on the boardwalk and conform to social distancing guidelines, the following precautions have been implemented:

- 1. Removal of all benches from the boardwalk as to discourage gatherings that will disrupt social distancing guidelines.

2. No Bicycles, Skateboards, Roller Blades, or other mechanical personal movement devices are allowed on the Boardwalk at any time.
3. Bicycle racks relocated to boardwalk “Bump Outs” and at the following locations so as not to impede the flow of pedestrian traffic:
 - 1st Avenue & Ocean Avenue- Area of the Fishing Club
 - 2nd Avenue & Ocean Avenue
 - 5th Avenue & Ocean Avenue on Silver Lake
 - 8th Avenue & Ocean Avenue – SMRSA Building
 - 13th Avenue & Ocean Avenue
 - 17th Avenue & Ocean Avenue
 - North Boulevard & Ocean Avenue

Bicycles that impede the flow of pedestrian traffic or violate Belmar Borough Ordinance 16-14(n)(p); or are locked to any railings will be removed and transported to the Belmar Police Department. Please refer to ordinance below:

16-14 REGULATION OF CONDUCT IN PUBLIC PARKS, RECREATION AREAS OR ANY OTHER PUBLIC PROPERTY.

(n) Leave a bicycle in a place other than a bicycle rack when such is provided and there is space available.

(p) Leave a bicycle lying on the ground or paving or set against trees, or in any place or position where other persons may trip over or be injured by it.

4. Traffic barrels placed in the center of the boardwalk with “Keep Right Arrows” thus maintaining an orderly flow and separation of pedestrian traffic.
5. No dogs are permitted on the beach or boardwalk pursuant to Belmar Ordinance No. 18-2.7(l).
6. No person shall play baseball or engage in any type of ball playing or throwing of a frisbee on the beachfront or in the water adjacent thereto during bathing hours in any manner which creates a danger or unreasonable inconvenience to others, any such persons shall obey all direction from lifeguards and Police Officers regarding such activities pursuant to Belmar Ordinance No. 18-2.7(g).

7. No person shall engage in any type of rough athletics or “horse-play” on the beachfront or in the water adjacent thereto pursuant to Belmar Ordinance No. 18-2.7(h).
8. Social Distancing Guideline signage posted.
9. “Soft Signage” asking for patrons to wear face coverings posted.
10. Beach shower controls replaced with timed motion detectors to turn the water on and off without a person touching the controls for each shower. A sanitizing schedule will also be implemented. All drinking water fountains removed.
11. Social Media posts utilized to educate the public about operational guidelines, rules, and regulations. If the beach capacity exceeds acceptable social distancing guidelines the Borough will post that information in a timely fashion to coincide with the Monmouth County Freeholders “**Know Before You Go**” campaign. Please visit:
 - a. www.belmar.com and click on the Reopening Rules & Regulations tab.
 - b. www.visitmonmouth.com and click on the 2020 Monmouth County Beach tab.
 - c. www.facebook.com/belmar07719
12. Utilization of “Drone Technology” to monitor and record conditions and compliance.
13. Visual observations from the Public Safety Complex “Crow’s Nest” will be implemented.
14. At any time when social distancing guidelines are not achievable, corrective actions will be implemented, up to and including the closing of the beach, to maintain approved levels of safety and security.
15. **Belmar Friendship Force-Ambassadors of Goodwill.** This is a community-based group of Belmar residents who will volunteer their time to assist as needed in a nonconfrontational proactive approach expressing the need for social distancing on the oceanfront. The volunteers will be supplied with shirts that will identify them as members of the Belmar Friendship Force. PPE will also be supplied.

F. Cancellations/Closures (Until Further Notice)

1. Belmar Summer Camp
2. Belmar Junior Lifeguards
3. Surf Camp Concession
4. Beach Playgrounds
5. Volleyball Camp Concession

III. Ticket Booths/Gate Attendants/Beach Badge Sales, Employees:

- A.** PPE is required to include Neck Gator Face Coverings, Gloves, and Hand Sanitizer.
- B.** Beach Badge Sales Booth. Additional six (6) booths deployed. Plexi-Glass clear barriers between booth employees and patrons.
- C.** Remote locations will be utilized away from the beachfront for beach badge sales as needed. Two (2) additional Beach Badge Ticket Booths will be placed at the Ocean Avenue end of Silver Lake for the sale of daily badges to limit the lines on the boardwalk in the area of Taylor Pavilion to ensure social distancing.
- D.** The following signs will be required to be posted at all “Beach Badge Sales” locations:
- ONLY WITH YOUR COOPERATION WILL WE BE ABLE TO KEEP OUR BEACHES OPEN
 - No Beach Badge Refunds-All Sales Final
 - Due to COVID-19 and in compliance with Social Distancing Guidelines you may be asked to relocate to another beach.
 - If you fail to comply with Social Distancing Guidelines you will be removed from the beach.
 - If the beach is closed due to weather or capacity issues, there will be no refunds.
- E.** There will be a six-foot protection zone clearly delineated for Avenue Gate Attendants.
- F.** No “hand to hand” contact with Gate Attendants for daily badge ticket holders.
- G.** Lines of badge purchasers to be marked at 6-foot spaces.
- H.** Bank Currency Counting Machines deployed to minimize personal contact.

- I. To maintain compliance with social distancing guidelines, the sale of season badges will be suspended at 5:00pm on Friday, May 22, 2020. Season badge sales will resume on Tuesday, May 26, 2020 at the Taylor Pavilion.

Daily badges can be purchased at ticket booths on the boardwalk and at the Ocean Avenue side of Silver Lake on Saturday, Sunday, and Monday, May 23rd through May 25, 2020.

- J. After the Memorial Day Weekend, season beach badges and daily beach badges can be purchased at Taylor Pavilion, 500 Ocean Avenue, 7 days a week, 9:00am until 5:00pm. Cash or check only.

Future beach badge restrictions may be implemented to comply with social distancing guidelines. Restrictions will be posted on social media outlets as they occur.

Regular season badge is \$70.00, senior (65 or older) is \$30.00, and disabled with proper ID is \$30.00. Daily beach badges will go on sale May 23rd. Badges will be required 7 days a week until Labor Day. Daily beach badges are \$9.00 per person and required for anyone over the age of 15.

IV. Lifeguards Requirements:

- A. PPE to include Neck Gator Face Coverings, Gloves, and Hand Sanitizer.
- B. Lifeguards will be positioned on stands at the direction of the Chief Lifeguard or his designee.
- C. Lifeguards stationed at every beach as directed by the Chief Lifeguard or his designee.
- D. Lifeguard stands and equipment sanitized on a scheduled basis.

(The above follows the United States Lifesaving Association Guidelines.)

V. Restroom Requirements:

- A. PPE to include Neck Gator Face Coverings, Gloves, and Hand Sanitizer.
- B. Additional attendants assigned to each restroom.
- C. Marked Social Distancing Lines limiting occupancy in the restrooms.
- D. Full scheduled sanitizing procedures implemented. Disinfectant sprayers will be utilized along with Medical Grade UV Lights.
- E. Face coverings are required inside the restrooms.

VI. Beachfront Parking:

- A. See ParkMobile Zone Locations for paid parking.
- B. Parking will be paid for by utilizing a smart phone application or by calling in your zone location thus avoiding direct contact with parking kiosk or meters. Eastside of Ocean Avenue only.

VII. Belmar Office of Emergency Management:

- A. The Belmar Office of Emergency Management under the authority of the “State of Emergency Declaration” issued on March 15, 2020 will coordinate all emergency services in response to the COVID-19 Pandemic.
- B. Belmar OEM will operate under the authority of Coordinator Frank Cinelli and Deputy Coordinator Edward Kirschenbaum.
 - 1. Frank Cinelli Radio ID OEM-2
 - 2. Edward Kirschenbaum Radio ID OEM-1

VIII. Belmar Police Department:

- A. The Belmar Police Department will operate under the authority of Director of Public Safety, Chief of Police Tina Scott.
- B. Beachfront Operations:
 - 1. Chief Tina Scott Radio ID 142
 - 2. Capt. Tom Cox Radio ID 130
 - 3. Lt. Mike Campbell Radio ID 147
 - 4. Ptlm. Larry Kelly Radio ID 156
 - 5. Ptlm. Corey Whitman Radio ID 162
 - 6. SLEO II James Isacson Radio ID 629

IX. Belmar Department of Public Works:

- A. Belmar DPW will operate under the authority of Director of Public Works Michael Campbell.
 - Michael Campbell Radio ID DPW-1

X. Belmar Emergency Medical Services Plan:

- A. EMS will operate under the authority of Director of EMS Fran Hines and Director of Operations Robert DeMartin.
- B. Commencing Friday, May 22, 2020, the EMS Public Safety Pavilion will be staffed with 3 EMT's from 9:00am until 6:00pm. A State Certified BLS Ambulance and a fully equipped EMS First Responder vehicle will be staged at the Pavilion.

- 1. Fran Hines Radio ID 8755
- 2. Robert DeMartin Radio ID 8750

XI. Belmar Beach Patrol:

- A. Belmar Beach Patrol will operate under the authority of Chief Lifeguard Harry Harsin, Assistant Supervisor Corrine Weinkofsky, and Assistant Supervisor Dave Kirk.

- 1. Harry Harsin Radio ID Beach 1
- 2. Corrine Weinkofsky Radio ID Beach 2
- 3. Dave Kirk Radio ID Beach 3

XII. Belmar Beachfront Operations:

- A. Belmar Beachfront Operations will operate under the authority of Beach Director Gene Cory and Assistant Beachfront Director Jeff Coviello, with support from Supervisor Michaela McGuinness and Supervisor Barry Trogu.

- 1. Gene Cory
- 2. Jeff Coviello
- 3. Michaela McGuinness
- 4. Barry Trogu

XIII. Drone Operations- Belmar Air-87:

- A. Drone Operations will operate under the authority of Belmar Fire Marshall Ryan Dullea.

- 1. Ryan Dullea Radio ID 8730
- 2. Lt. Mike Campbell Radio ID 147
- 3. Ptlm. Tim Yee Radio ID 164

XIV. Belmar Friendship Force/Goodwill Ambassadors:

Bill Lindsay

XV. Social Media:

John Sabia

The Belmar COVID-19 Beach Standard Operating Guideline is effective on May 22, 2020 and shall remain in effect until cancelled by a subsequent Standard Operating Guideline.

Notwithstanding the Belmar COVID-19 Standard Operating Guideline established herein, operational needs may dictate the movement of personnel within the Borough of Belmar for a temporary or permanent assignment; nothing in this Standard Operating Guideline shall preclude that movement.

This guideline is developed by the Borough of Belmar for internal use only and does not enlarge an employee of the Borough of Belmar's civil or criminal liability in any way. This guideline should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third party claims. Violations of this guideline can only be the basis of a complaint by the Borough of Belmar, and then only in an administrative disciplinary setting.

All employees will acknowledge receipt, review, and understanding of OEM SOG 1-2020.

By order of the Belmar Office of Emergency Management Coordinators:

Frank Cinelli

Frank Cinelli
Coordinator
Belmar Office of Emergency Management

Edward Kirschenbaum

Edward Kirschenbaum
Deputy Coordinator
Belmar Office of Emergency Management

As of May 21, 2020 (5:00pm)